

Reactie NL op consultatie EU-regels etikettering van levensmiddelen

FOPNL

The Netherlands supports the approach of the European Commission and welcomes the increased focus on consumer information on food within the Farm to Fork strategy. The Netherlands believes that the impact assessment should lead to scientifically based policy making, both in terms of nutritional aspects and the effects on consumer behaviour and how the instrument helps consumers to make healthier choices at a glance. The different options for a nutrition logo should be included in the impact assessment (e.g. colour scheme vs. no colour scheme, descriptive vs. evaluative, mandatory vs. voluntary). Finally, availability and transparency of data is important for proper use of a nutrient logo. The Netherlands proposes to include this in the impact assessment.

Nutrient profiles

The Netherlands is in favour of establishing nutrient profiles and is pleased that the EU Commission is taking this up again. Currently, health claims can be used on foods that have an unhealthy composition. This is an undesirable situation and we would like to overcome this by applying of nutrient profiles. The Netherlands considers it is necessary to draw up nutrient profiles in order to ensure a high level of consumer protection and a level playing field for EU businesses. Finally, availability and transparency of data is important in determining nutritional profiles. The Netherlands proposes to include this in the impact assessment.

Origin labelling

To provide future discussions about the improvement of rules for origin labelling with evidence-based information, the Netherlands would like the impact assessment to concentrate on products that currently have national regulations in place. Where possible, the evaluations of national measures should provide insight into the effect of the national measures on the level playing field within the EU. The impact assessment should take into account the costs vs. benefits for both the consumer and FBO's.

Date marking

No specific input prior to the impact assessment.